

SYSTEM

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Using the

# PSC

system, the investor can assess the real resources and business prospects. Therefore, knowing the PSC of a business is a necessary skill as a way to quickly assess risks and opportunities, without a long analysis of the situation



This is especially true for investors in our super-dynamic era, when new ideas, projects and businesses appear at the speed of light

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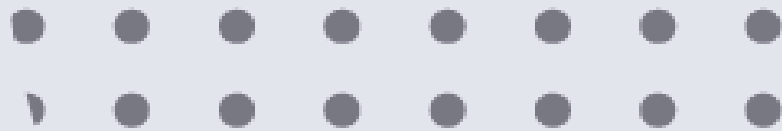
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# PSC

Business diagnostics assessment provides a clear explanation of how reliable the team of this business is, how productive the owner is, and what the real potential of the business is, taking into account the qualities of the leader, team, business system and market





**The PSC of a business can be defined according to the principle of three coordinates:**

P

**IQ**  
intelligence

an idea, a strategy, the ability to quickly adapt to market conditions and to synthesize the successful experience of other companies in your management system. As well as the ability to build long-term cooperation with partners, investors and clients

S

**VQ**  
volition

business processes. Discipline, smoothness of the processes of setting tasks, control points, feedback and reporting. Manage the quality setting tasks, control points, feedback and reporting. Manage the quality and quantity of tasks completed on time

C

**EQ**  
will

internal communications in the team and external communications with customers and partners, service and atmosphere. How loyal to the brand, product and services your customers, partners, followers, influencers and consumers are. It also takes into account the number of active communities on the platform of your business and the network of communications with the consumer and client

How the  
**PSC**  
of a business  
affects the  
work of the  
organization  
and its profit





# PSC

**BUSINESS**

# VQC

- When the body of the business is formed, you feel that your time, effort and money are safely invested. All business processes are streamlined. The task execution mechanism works clearly and without failures.
- If the VQ of the business is at a low level, then the business cannot develop due to constant failures in the management system and the execution of tasks. In addition, previously agreed deadlines will often be violated. The investor evaluates such a project as unreliable. And even the most devoted clients will eventually lose interest in you due to the constant discomfort in working with you.
- Such a business resembles a broken cart, racing at high speed through the impassability of the market. And sooner or later, this business will fall apart. Therefore, it is necessary to pass maintenance on time and raise the level of VQ. Or, having assessed these risks, do not invest in this business.

# PSC BUSINESS EQ



- When the EQ of a business is formed, the employees are in love with the company, the business owner, believe in the common cause and inspired by the product. The leadership team will grow and expand. Moreover, existing team members will attract employees themselves because they are inspired by the atmosphere and conditions of self-realization. You'll save significantly on recruitment costs and get minimal employee turnover.
- Your company has a long and fascinating history in the market. Followers of your product or service create fan communities. Your business is in constant communication with customers and is rapidly improving the product through established feedback.



# PSC

**BUSINESS**

# EQ



- When EQ is low, however, team conflicts often arise and take a long time to resolve. An atmosphere of "everyone against everyone and every man for himself" will be formed. There is no loyalty to the company and commitment to its values. For employees, this is just a hiding place, where "we are paid and we endure".
- Such a business is tearing itself apart from within. Constant employee turnover as well as an unfavorable atmosphere for initiative and leadership forces cool professionals to leave the team.
- Feedback from the client and the consumer is formal and almost does not affect the service and quality. At most, "heads are rolling", but this only makes the situation worse.

# PSC

## **BUSINESS**

# IQ

- If the IQ of a business is in its prime, you and your entire team are inspired by the innovative idea of your business. The team feels confident about the future, the business relies on strategy and tactics, and ideas are initiated and implemented. The business system works according to a well-thought-out and prescribed plan. Administrative management of processes is at a consistently high level.
- If the IQ of a business is low, you are likely to use conservative management and business systems. You are alien to innovation, and your team will consist of people who share your "traditional values" but have absolutely no initiative to develop and expand. Due to its predictability in the competitive struggle, such a business loses out to more innovative and courageous competitors.



When organizations commission consultancy services to improve the effectiveness of a team or CEO, they usually buy something fashionable, something that someone else has already done. The choice of program is made based on what is on the market for consultancy services, rather than what is needed to improve the profitability of the business.



**The result in such a case is predictably low or non-existent. This is because the customer misjudges the organization's weaknesses and does not have an accurate understanding of its PSC.**



Knowing the PSC of your business means you only choose the programs you need. This way you save time for your employees and money for the company. Knowing the PSC of your business and your team is beneficial. Thus, you can easily determine your position relative to competitors. Understand what your “weak points” are, and what you are superior to your competitors in. In this case, you can realistically estimate the time required to achieve the goal. Knowing your business PSC, you can build a new, easier, and more accurate route to your goal.



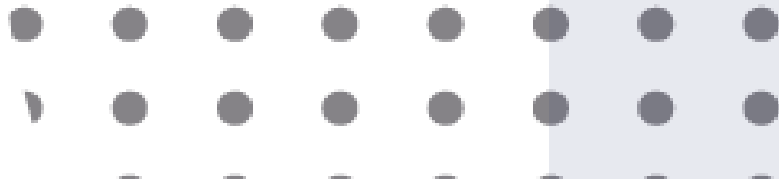
Comprehensive the CEO's

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boost programs, management team and business are simple and effective. They improve your business from once



Your employees will feel the wind of change. Develop memory and attention management skills. They'll activate independent thinking and effective decision-making abilities. They'll improve and expand their managerial skills and capabilities. Recognize their career prospects and aim for a long-term relationship with the company. They will start to make proposals that support and extend the initiatives of the business owner.



A pleasant bonus will be the emotional health of the team, high- stress tolerance of the team, a comfortable atmosphere in the workplace, and the introduction of highly effective ways of communicating within the team.



**And, of course the most important thing is to increase the profitability of your company and prolog its healthy existence on the market for many years**

# PSC of the business

BLOCK 1

Determining the goals of the business owner or investor

BLOCK 2

Diagnosis: PSC business. PSC SEO. PSC of the team

BLOCK 3

PSC diagnostic result

BLOCK 4

Comparison of the Goals, results of the PSC Diagnostic and future challenges. We provide recommendations

BLOCK 5

We develop a plan to achieve the goals:

- Strategic Analysis
- Strategic Planning
- Scenarios
- Development of the individual algorithms for the selected scenario





BLOCK 6

Implementation of the selected scenario

BLOCK 7

Achievement of the financial goals

BLOCK 8

Consolidation of the result

**RESULT**

- Profit increase from 30 to 300%



**Health**

**Happiness**

**Realization**

**Thank you!**

**P**ersonal

**S**ource

**C**ode

